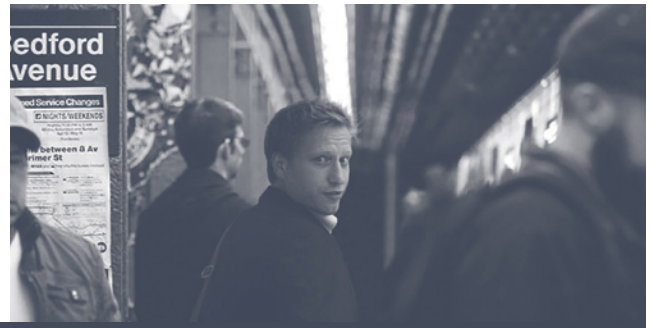


BRETT GANDER

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SOFTWARE

Adobe CC
Illustrator
Photoshop
InDesign
Muse
Animate/Flash
After Effects
Premiere Pro
Audition
Experience Design
Dreamweaver
Sketch
InVision

SKILLS

Mac
Print Design
Digital Design
UI & UX Design
Photography
Video Production/Editing
Audio Production/Editing
Animation
Illustration
Typography
Creative Thinking
Communication
Leadership
Project Management
Multitasking
Attention To Detail
Writing

EDUCATION

Minnesota State University
Moorhead, MN
Major: Graphic Design
September 1996 - May 1998
Mayville State University
Major: Elementary Education
Minor: Coaching
September 1992 - May 1996

PORTFOLIO LINK



PROFESSIONAL SUMMARY

As an award-winning graphic artist, I have a passion for all things creative and a drive to take on new and innovative projects. I'm an accomplished web and motion graphics designer; print designer; digital artist and creative director. In addition to that, I am a published writer and photographer. My experience also includes directing television and radio commercials, as well as video and sound editing. I excel at creating brand assets and setting graphic standards. I have the agility to juggle multiple projects at once and turn challenges into creative solutions. Some examples of success through rebranding resulted in increasing sales by 58% company-wide and 300% in one department alone. For another client, through creativity and strategic advertising, I helped increase their Sunday sales by 75%. My creativity combined with strong leadership skills, experience, attention to detail, and tenacious work ethic results in a self-motivation, enthusiasm, and confidence that is rivaled by few.

EXPERIENCE

Creative Director/Designer – Self-Employed (February 2013 - Present)

A creative design polyglot | Working primarily on, but not limited to branding along with web and mobile design | Proven UI and UX design prowess utilizing wireframes, hi-fi and lo-fi mockups, prototypes, as well as hosting and analytics | As a result, client web traffic has increased an average of 46% | Numerous print, digital, animation, video, and audio projects | All taken from concept through creation into implementation | Assessing and assisting clients both large and small, such as DesiStrong Foundation, Mayville State University, and Cornerstone Ag Insurance, in building their brand, promoting their business, and making good things happen

Senior Designer – Ad Monkeys, Grand Forks, ND (April 2009 - February 2013)

Worked with the creative director and production manager designing logos, graphic standards, digital design, print design, and illustrations | Designed and directed television and radio ads | Maintained a pivotal role in brainstorm sessions | Lead press checks | Nominated for multiple American Advertising Awards | Won 2011 Silver ADDY Award | Branched into major roles in photo and video shoots | Assisted interns with applications, work procedures, and creative practices | Took creative lead for companies such as Frandsen Bank & Trust, Dakota Maid Flour, and Home of Economy

Creative Director – B&B Image Group, Minneapolis, MN (April 2003 - February 2009)

Worked closely with CEO on ways to help drive creativity, improve quality control and promote a safer work environment | Provided creative guidelines and directed the creative process | Lead brainstorm sessions | Help shape print strategies and design solutions for large and small format print process | Lead press checks | Worked for companies such as Skechers, Hormel, Dunn Brothers Coffee, and Old Country Buffet

Graphic Designer – HPI Marketing, Stillwater, MN (June 1998 - March 2003)

Worked with the creative director and sales associates designing logos, layouts, and establishing brand guidelines | Assisted companies such as Anytime Fitness and Xcel Energy | Won six state and two national design awards